

Fieldwork with SensoPLUS

Reliable collection of field data

Fact Sheet 8

Topic: Fieldwork Services

Your Challenges

- You would like to outsource the recruitment and implementation of studies.
- You need a target group-specific sample of participants for your studies.
- You are looking for a reliable market research partner to work with.
- The implementation of your study requires expertise in consumer surveys.

Professional Study Implementation

- **Type of test:** Central location test, home use test, face-to-face survey at point of interest (sporting events, shops, restaurants, open-air events, ...)
- **Recruitment:** Quoted panel, online and street recruitment
- **Infrastructure:** Extensive room and preparation equipment for various project requirements
- **Interviewers:** Over 100 reliable interviewers
- **Additional services:** Questionnaire programming, coding, translation, transcription, reporting and other special requirements.
- **Locations:** Main locations in Zug, Zurich and Lausanne, as well as Switzerland-wide testing possible



Advantages for Your Company

- Creative approach for finding solutions and fast, flexible cooperation due to competent project management
- Numerous digital recording devices such as tablets and laptops
- Large panel pool complemented by target group-specific recruitment at locations throughout Switzerland
- Years of experience and know-how in handling food, incl. specialist technical kitchen preparation

sensofield

for reliable fieldwork

You can learn more about the services and products of SensoPLUS in a personal conversation.

Contact us:

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